

## 3rd Quarter FY2019 Financial Results

November 8, 2019 Vision Inc. (1st Section of the Tokyo Stock Exchange, code: 9416)



- Performance Highlights and 3Q FY2019 Results
- FY2019 Outlook of Financial Results
- Progress made in FY2019
- Growth Strategy
- APPENDIX
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  - "GLOBAL WiFi" Business Customer Attributes
     (Corporate · Individual) / (New · Repeat) / (Gender / Age · Past Cumulative Total)
  - Stock Split, Overview of Stock Options with Charge Issuance
- Business Summary



## Performance Highlights and 3Q FY2019 Results



New records for both sales and each profit

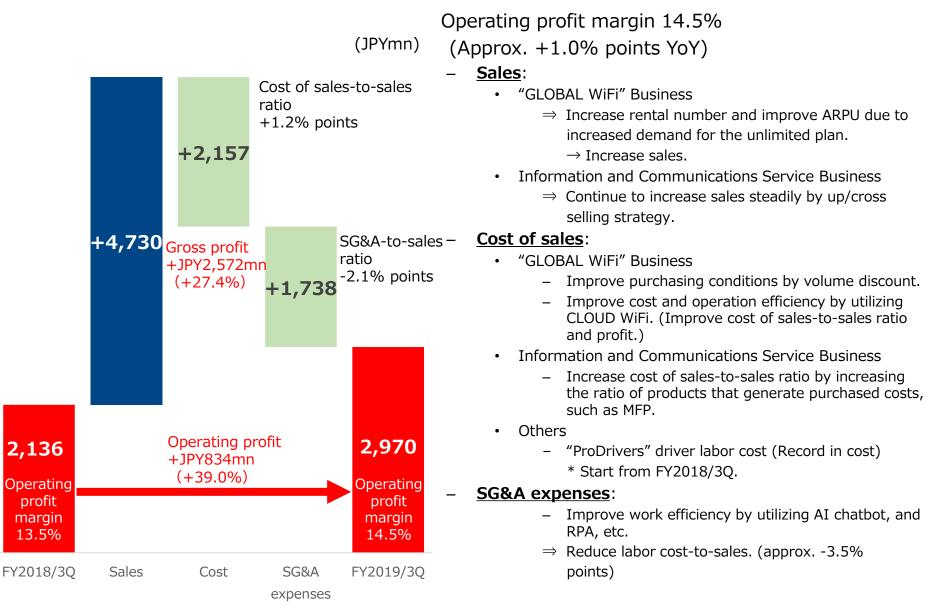
Progress ratio for the FY2019 Forecast (revised): Sales 79.7% and Operating profit 91.0%

(JPYmn, %)

	FY2019/	3Q Result	Chan	ge	
Items	Amount	Composition ratio	Amount	Percentage	
Sales	20,547	100.0	+4,730	+29.9	
FY2018/3Q Result	15,817	100.0	+2,639	+20.0	
Gross profit	11,970	58.3	+2,572	+27.4	
FY2018/3Q Result	9,398	59.4	+1,757	+23.0	
Operating profit	2,970	14.5	+834	+39.0	
FY2018/3Q Result	2,136	13.5	+597	+38.8	
Recurring profit	3,011	14.7	+865	+40.3	
FY2018/3Q Result	2,146	13.6	+605	+39.3	
Profit attributable to owners of parent	1,986	9.7	+554	+38.7	
FY2018/3Q Result	1,432	9.1	+393	+37.9	
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## Factors for Increase in Operating Profit





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	Segment Result		
•	"GLOBAL WiFi" Business: Sales +33.	5 1	
•	Information and Communications Ser	vice Business: Sale	es +17.8% al
		FY2019/3Q Result	FY2018/3Q Result
		Amount	Amount
	"GLOBAL WIEI"	13 269	9 91

			Amount	Amount	Amount	Percentage
	"GLOBAL WiFi"		13,269	9,916	+3,353	+33.8
	Information and Communications S	Service	6,840	5,804	+1,035	+17.8
Sales	Subtotal		20,109	15,721	+4,388	+27.9
	Others		443	99	+343	+345.6
	Adjustments		-5	-3	-2	_
	Total (Cons.)		20,547	15,817	+4,730	+29.9
	"GLOBAL WiFi"		2,870	1,918	+952	+49.6
		Profit margin	21.6	19.3	+2.3	-
	Information and Communications S	Service	1,174	1,006	+168	+16.7
Segment		Profit margin	17.2	17.3	-0.2	_
profit	Subtotal		4,045	2,924	+1,120	+38.3
	Others		-219	-96	-122	-127.3
	Adjustments		-855	-692	-163	-23.6
	Total (Cons.)		2,970	2,136	+834	+39.0

% and Segment profit +16.7%



(JPYmn, %)

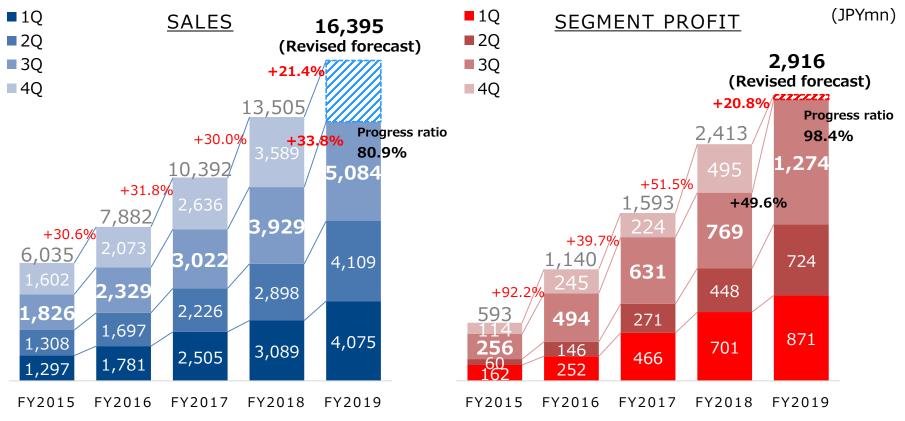
Change

More vision, More success

# The unlimited plan and "GLOBAL WiFi for Biz" for corporate customers are gaining popularity and increasing shipments. Effect of continuous efforts to improve profitability, such as cost efficiency and improvement of operations.

The acquisition of new users is strong, supported by stable repeat users.

The number of travelers from Japan to overseas and foreign visitors to Japan grows steadily.



(Note) Regarding the quarterly results in FY2015, the year-on-year ratio is for reference, because we do not prepare for the quarterly financial statements. Copyright(C) 2019 VISION INC. All Rights Reserved. 7

## "GLOBAL WiFi" Business Transition of Performance

Continue to increase sales and profit.

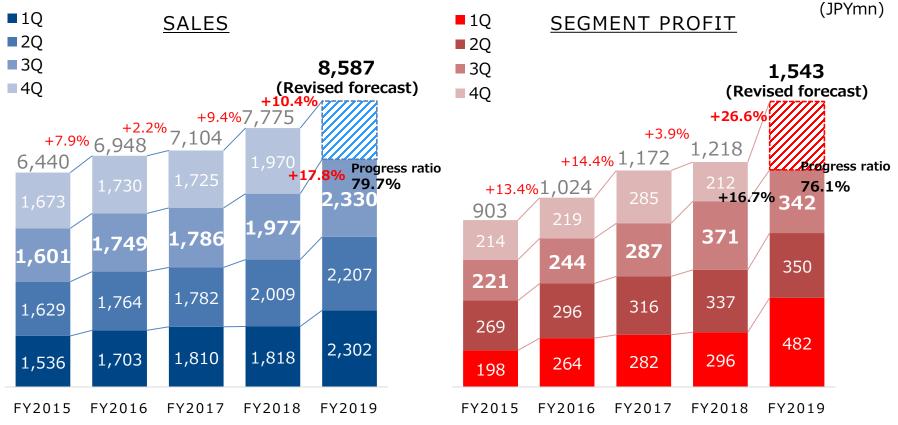


## Information and Communications Service Business Transition of Performance



Increase sales and profits. Continue stable growth.

- Continue to perform well due to acquiring our main targets (newly established companies, venture companies).
- Accumulate continuous dealings by CRM (stock model).
- Accumulate by up/cross-selling strategy.
  - Sales have been strong in in-house services (cloud-type workflow service) and consulting services suitable for the business growth stage.



(Note) Regarding the quarterly results in FY2015, the year-on-year ratio is for reference, because we do not prepare for the quarterly financial statements. Copyright(C) 2019 VISION INC. All Rights Reserved.



## FY2019 Forecast of Financial Results



## Sales: +19.9% YoY, and Operating profit: +31.4% YoY

(JPYmn, %)

	FY2019	Forecast	Change	
Items	Amount	Composition ratio	Amount	Percentage
Sales	25,793	100.0	+4,289	+19.9
FY2018 Result	21,503	100.0	+3,948	+22.5
Gross profit	15,094	58.5	+2,444	+19.3
FY2018 Result	12,650	58.8	+2,489	+24.5
Operating profit	3,264	12.7	+780	+31.4
FY2018 Result	2,484	11.6	+695	+38.9
Recurring profit	3,248	12.6	+748	+29.9
FY2018 Result	2,499	11.6	+704	+39.3
Profit attributable to owners of parent	2,116	8.2	+587	+38.4
FY2018 Result	1,529	7.1	+320	+26.5

## Segment Forecast (Revised)



- "GLOBAL WiFi" Business: Sales +21.4% and Segment profit +20.8%
- Information and Communications Service Business: Sales +10.4% and Segment profit +26.6%

					(JPYmn, %)
		FY2019 Forecast	FY2018 Result	Cha	inge
		Amount	Amount	Amount	Percentage
	"GLOBAL WiFi"	16,395	13,505	+2,890	+21.4
	Information and Communications Service	8,587	7,775	+811	+10.4
Sales	Subtotal	24,983	21,281	+3,701	+17.4
	Others	814	231	+583	+252.6
	Adjustments	-4	-8	+3	-46.4
	Total (Cons.)	25,793	21,503	+4,289	+19.9
	"GLOBAL WiFi"	2,916	2,413	+502	+20.8
	Information and Communications Service	1,543	1,218	+324	+26.6
Segment	Subtotal	4,460	3,632	+827	+22.8
profit	Others	-69	-194	+125	-64.4
	Adjustments	-1,126	-954	-172	+18.1
	Total (Cons.)	3,264	2,484	+780	+31.4

## Forecast for the Full Year (Quarterly Transition)



					(J	PYmn, %)
		1 Q	2 Q	3 Q	4 Q	FY
	Sales	3,487	3,465	4,083	3,807	14,843
	Composition ratio (vs. FY)	23.5	23.3	27.5	25.7	_
FY2016	Operating profit	313	245	517	214	1,290
	Composition ratio (vs. FY)	24.3	19.0	40.1	16.6	_
	Operating profit margin	9.0	7.1	12.7	5.6	8.7
	Sales	4,326	4,024	4,827	4,377	17,554
	Composition ratio (vs. FY)	24.6	22.9	27.5	24.9	_
FY2017	Operating profit	513	336	688	249	1,788
	Composition ratio (vs. FY)	28.7	18.8	38.5	13.9	_
	Operating profit margin	11.9	8.4	14.3	5.7	10.2
	Sales	4,922	4,933	5,961	5,686	21,503
	Composition ratio (vs. FY)	22.9	22.9	27.7	26.4	_
FY2018	Operating profit	736	499	900	348	2,484
	Composition ratio (vs. FY)	29.6	20.1	36.2	14.0	_
	Operating profit margin	15.0	10.1	15.1	6.1	11.6
	Sales	6,470	6,467	7,610		25,793
	Composition ratio (vs. FY)	25.1	25.1	29.5		-
FY2019	Operating profit	980	710	1,280		3,264
	Composition ratio (vs. FY)	30.0	21.8	39.2		-
	Operating profit margin	15.1	11.0	16.8		12.7

Revise Consolidated Financial Forecast for FY2019 (Resolved by the Board of Directors' Meeting on August 9, 2019)

More vision, More success.

\* Excerpt from "Notice of Revision to Financial Forecast" on Aug. 9, 2019

#### **Upward revision**

Revise consolidated financial forecast for FY2019 based on the recent performance trends.

	Sales	Operating profit		Net income attributable to owners of parent	
	JPYmn	JPYmn	JPYmn	JPYmn	JPY
Previous forecast (A)	24,470	3,012	3,013	2,003	123.49
Revised forecast (B)	25,793	3,264	3,248	2,116	130.38
Change (B–A)	1,322	252	234	112	
Change (%)	5.4	8.4	7.8	5.6	
(Reference) Previous year results (FY2018)	21,503	2,484	2,499	1,529	94.2



## Progress made in FY2019

## Promote to Utilize "CLOUD WiFi"



- A Wi-Fi router equipped with next-generation communication technology that manages SIM on the cloud.
  - No need to insert/change SIM physically.
  - Telecommunication carriers all over the world can be allocated with one device.
- 93.8% of shipping Wi-Fi routers

(average as of Sep. 30)

GLOBAL WIFI

- \* Differentiate by utilizing the SIM contracted by us (advantage of purchasing).
- \* Some countries cannot respond depending on telecommunication carriers. Around 90% is the upper limit.
- You can use it immediately attention in the power!
   Store SIMs all over the word on the cloud

   Image: store store

- Benefits:
  - Reduce telecommunication cost ratio. (Improve usage efficiency of data-telecommunication.)
  - Labor saving of shipping operations (Reduce SG&A expenses.)
- Utilization service:
  - Offer "GLOBAL WiFi for Biz".
    - Keep it at the customer's office. (No need for rental arrangement every trip.)
    - Domestic (Japan) internet connection is free up to 3GB/month. (available on a daily basis)
  - Expand inventory at each airport counter and coverage areas.
- Start the rental offer of "GW01", the world's first cloudenabled smartphone-type Wi-Fi router (from August 1).
  - Thickness -59%, weight -25%, up to 12 hours available continuously



## GLOBAL WiFi for Biz



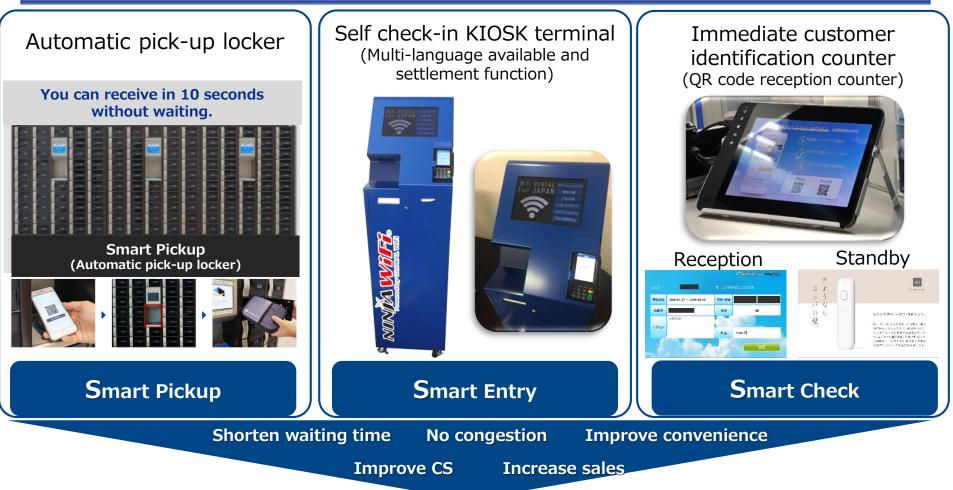


- Promote continuous use by corporate users (Improve convenience, satisfaction)
- Reduce operating costs



## Smart Strategy





Evolve to more convenient, comfortable, relieved counters that meet each customer's needs, responding to the increase in the number of rental (delivery) and optional services (compensation service, accessory etc.), for Japanese traveling overseas and foreign visitors to Japan.

## Airport Counter and Smart Pickup



- Receive and return at 38 counters of 18 airport in Japan. (Number of airport counter is the industry's largest class.)
  - Installed automatic pick-up lockers at 9 airports.
  - New counter openings: Miyako Shimojishima Airport (unmanned shop with a vending machine)
  - Smart Pickup: 7 addition \* Enhance users' touch points.
  - The service level is optimized according to customers.
    - Eliminate waiting time thoroughly for customers who do not need explanation such as repeater. (Utilize Smart Pickups.)

Total: 27

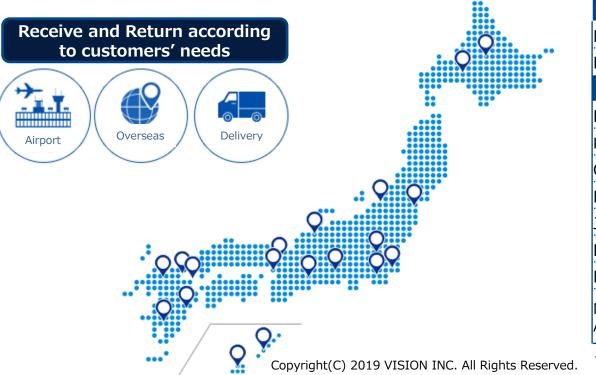
- Airport staffs respond to customers who need explanation. (Utilize airport counters.)
- Smart Pickup installation:

New Chitose Airport: 2 (2 newly installed), Haneda Airport: 3, Narita Airport: 7 (1 addition),

Chubu Airport: 5 (2 addition), Kansai Airport: 6, Itami Airport: 1, Kita-kyushu Airport: 1,

Kagoshima Airport: 1 (1 newly installed),

Miyako Shimojishima Airport: 1 (1 newly installed)

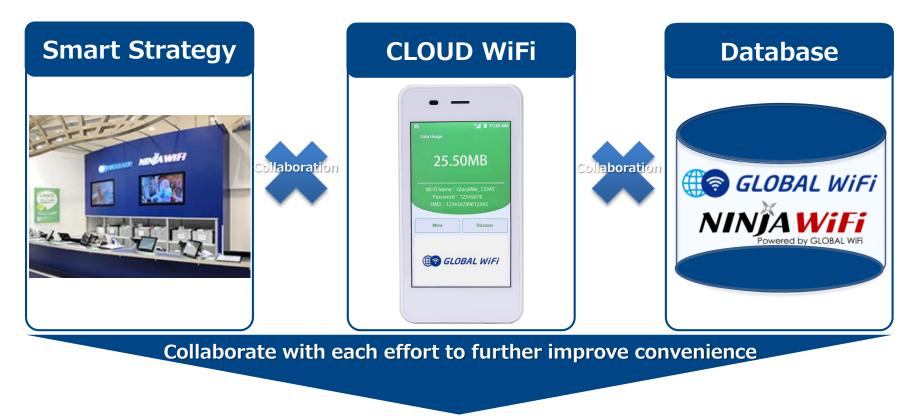


Airport and other places to receive/return in Japan					
Hokuriku/Koshinetsu	Hokkaido/Tohoku				
Niigata Airport	New Chitose Airport★				
Komatsu Airport	Asahikawa Airport				
Kyushu/Okinawa	Sendai Airport				
Fukuoka Airport	Kanto				
Kita-kyushu Airport★	Narita Airport★				
Oita Airport	Haneda Airport★				
Miyazaki Airport	SHIBUYA"CHIKAMICHI"				
JR Miyazaki Sta.	Tokai/Kansai				
Kagoshima Airport★	Kansai Airport★				
Naha Airport	Chubu Airport★				
Miyako Shimojishima	Shizuoka Airport				
Airport★	Itami Airport★				

**★**Available for automatic pick-up lockers  $_{18}$ 

### Online Order System just before Departure (Smart Strategy × CLOUD WiFi × Database)





Acquire departing passengers on the day.

- $\Rightarrow$  Increase number of users.
- \* Respond to WEB application in front of the airport counter instantly in collaboration with the database.

#### GLOBAL WIFI shops and vending machines) Kita-kyushu airport, Miyako Shimojishima Airport (newly installed)

Unmanned shops available to receive and return devices.

Increase new style shops (unmanned

- Install pre-paid SIM for Japan vending machines mainly for foreign travelers visiting Japan and those who are temporarily back to Japan.
- Respond to customers early in the morning and late at night, when securing human resources is difficult even if there are needs.
- Accelerate to add touch points with space-saving and low-cost. Improve convenience and increase profits.

X

### Unmanned Shops and Vending Machines (Prepaid SIM for Japan)





## Offer an Unlimited Plan (Expand Available Areas)



- There is a tendency to consume large data, such as diversification of smartphone apps, transmission and reception of large-volume images and videos, and SNS posting.
- Popular to share with multiple people such as friends and family, and to use with multiple devices for business.
- ⇒ Respond to a request for the plan that can be used without worrying about data capacity, and expand the service area. Popular with both corporate and individual users. (Improve ARPU.)

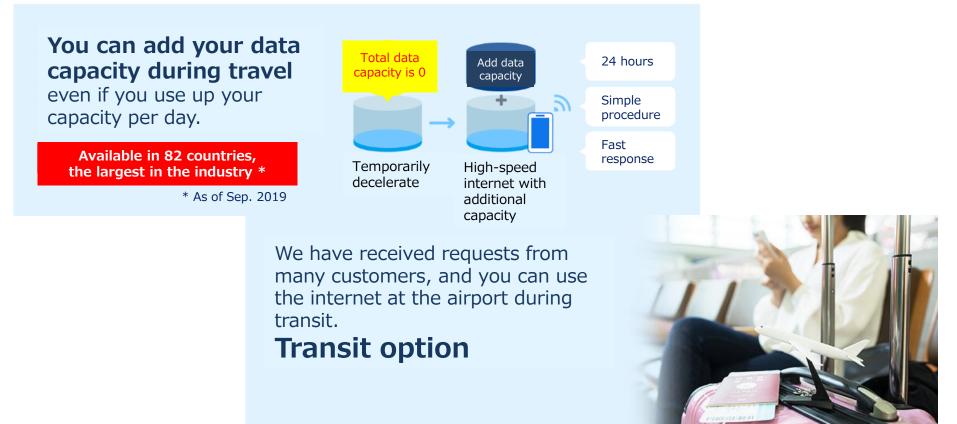


## Expand Optional Services (Improve Convenience)



- Expand optional services in response to customer requests.
  - Add data capacity during travel: An option that allows you to add data capacity during travel even if you use up your capacity per day.
  - Transit option:

An option that allows you to use the internet at a transit destination.



## Efforts to Improve Telecommunication Quality



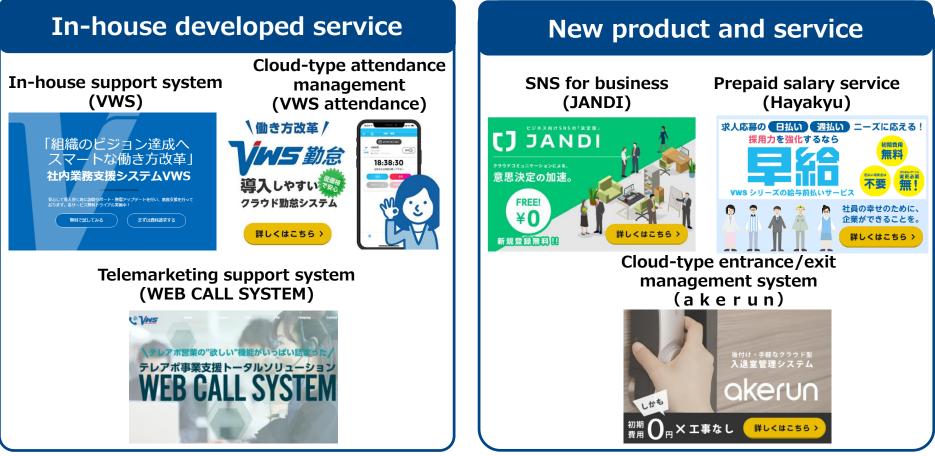
- "Global radio wave investigation team in Thailand"
  - In order to improve the telecommunication quality, produce a video (4 episodes) which introduce "radio wave investigation" to check telecom carriers' network around the world and the operating status of the devices.

Broadcast on YouTube. ( <u>https://www.youtube.com/user/GLOBALWiFi/</u> )



# Efforts in Information and Communications Service

- Services developed or used in-house are deployed to users.
- Reduce users' costs (implementation and running) by providing the required functionality in the cloud as needed.
- Promote investment in this project and expand our business (building a foundation for future earnings).





Use existing customer foundation and offer useful information/services to solve problems during overseas travel.





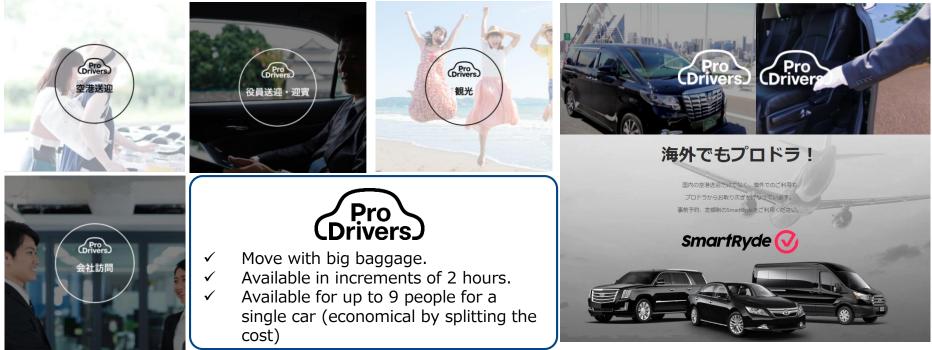
#### Utilization (Utilize customer foundation)

- Hired car time sharing service business
- Pick-up service to make every move comfortable in both business and daily life, such as airport transfer, executive pick-up, etc.

Utilize the customer foundation of "GLOBAL WiFi" Business (including foreign visitors to Japan).

- Target customers of Information and Communications Service Business and new customers, too.
- Domestic : Starting from Tokyo. Plan to develop in major cities, including partner development.
- Overseas : "SmartRyde" (operated by DLGB Inc., a capital and business alliance partner)

Respond to various needs, such as various events, corporate use, etc.





Growth Strategy



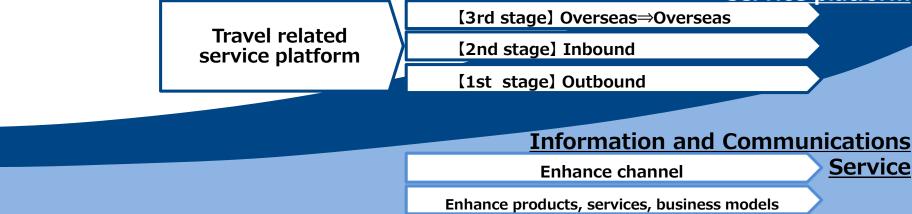
Steadily promote the growth strategies.

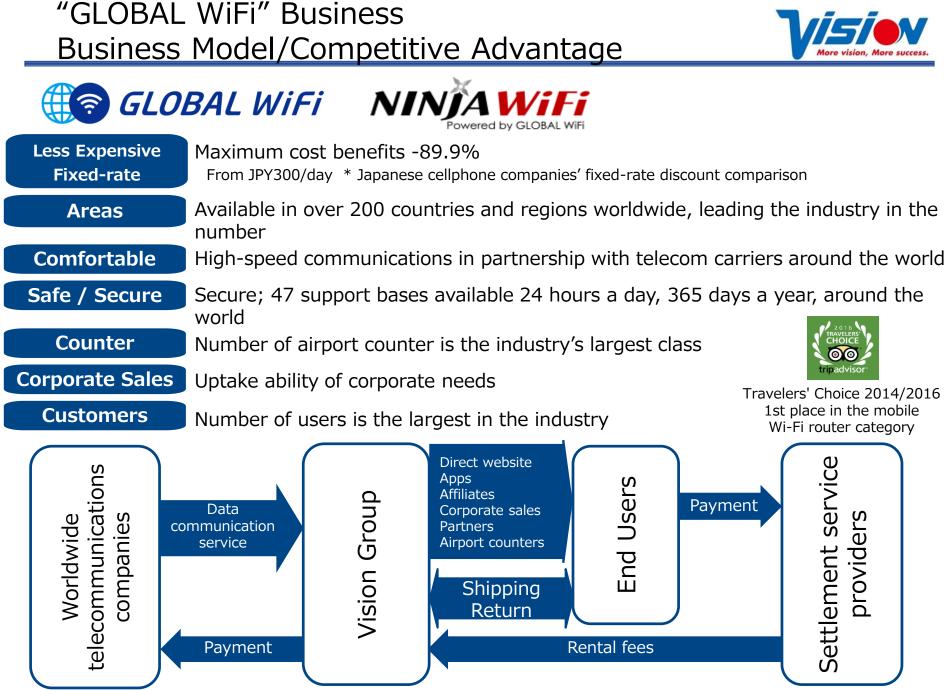
"GLOBAL WiFi" Business

Customer Foundation/Business Foundation

- Expansion (Market development = Growth in each stage, global expansion)
- Stability (Improve profitability)
- Utilization (Business development = Travel related service platform)
- Information and Communications Service Business
  - Enhance channel.
  - Enhance products, services, and business models.

#### <u>"GLOBAL WiFi"</u> <u>Travel related</u> <u>service platform</u>





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## Compare How to Connect the Internet Abroad ${\rm (1)}$



- "Global WiFi" "NINJA WiFi" is the best way due to safe, secure, comfortable, and less expensive.
- Benefits not only for independent travelers but also for business use.
- The convenience of renting Wi-Fi router for trip has been recognized even in areas other than Japan, mainly in Asia. \* Created by our research and standard

How to Connect	Price	Area	Speed	Management	Security			
<b>GLOBAL WiFi</b>	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$			
Powered by GLOBAL WiFi		• •		l area. Low price set-up, easy to n				
Roaming (Telecom carriers'	×	$\bigtriangleup$	$\bigtriangleup$	$\bigcirc$	$\bigcirc$			
fixed-rate)	Problem with price and quality (From JPY980 to JPY2,980/day. It may be charged even more.)							
Prepaid SIM (Purchase	$\bigtriangleup$	$\bigtriangleup$	$\bigcirc$	×	$\bigcirc$			
overseas)	Need knowledge to manage (Set-up, activation, periodical charge, etc.)							
Free Wi-Fi Spot	$\bigcirc$	×	$\bigtriangleup$	$\bigcirc$	×			
(Hotel, Café, etc.)		•	Problem with coverage (not available in everywhere), speed (depend on data-line of the facility and the number of connected people), security					



Wi-Fi router rental	Table	Roaming (Telecom carriers' fixed-rate)	Free Wi-Fi Spot / Hotel Wi-Fi
JPY <b>300-1,970</b> /day Apply through the website.	Price	JPY980-2,980/day Contract according to the plan Need to check in advance the compatible models and settings. * Depend on your mobile carrier	Free Wi-Fi spot <b>free</b> Hotel Wi-Fi <b>including</b> accommodation fee or JPY500-3,000
<b>Fixed-rate and high-speed</b> Substantial security and compensation Use without worry due to the fixed-rate. Choose the data-volume according to the situation.	Merit	<b>Easy to connect</b> * Tethering is also available.	<b>Easy to use</b> Limited use area, but many places are provided for free, and connection is easy.
<b>More luggage</b> Need to carry a Wi-Fi router in addition to your smartphone.	Demerit	<b>Expensive</b> Price setting is more expensive than Wi-Fi rental. Misconfiguration of data-roaming may result in expensive charges.	Be careful about unauthorized access Easy to use, but there is a risk of virus infection and personal information may be stolen by unauthorized access.
If you use the internet at a high-speed without worrying about additional charges (Available to use by multiple people, even cheaper by the split) Internet availability anywhere. No worry about busy access and difficulty to connect.	Reco- mmend	If you want to use the internet easily with your own device	Want to save money, although the coverage area is limited. If it is enough for you to use the internet abroad within a limited time

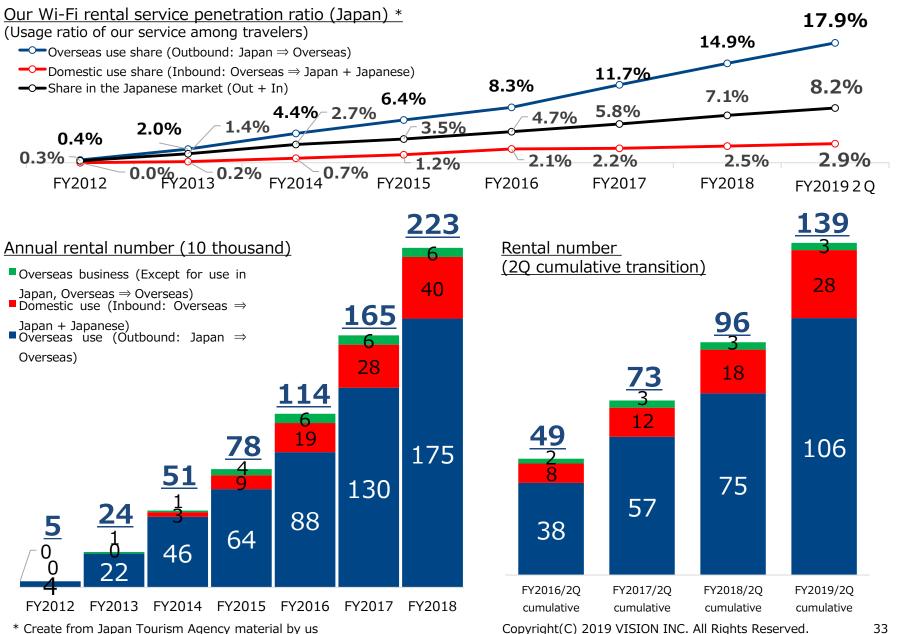
## "GLOBAL WiFi" Business Profit Structure



Items	Summary
Sales	<ul> <li>①Rental price per day × number of usage days</li> <li>* Average : JPY1,000/day Average usage days : 7 days</li> <li>* Options such as insurance, mobile battery etc.</li> <li>②Monthly charge (JPY1,970) + data telecommunication fee (plan) × number of usage days</li> </ul>
Cost of sales	<ul> <li>•Usage of data telecommunication (telecom carriers all over the world)</li> <li>•Devices (mobile Wi-Fi routers)</li> <li>* Recorded as rental asset (recorded by depreciation for 2 years)</li> <li>•Outsourcing (commission paid to sales agents), etc.</li> </ul>
SG&A expenses	<ul> <li>Personnel expenses</li> <li>Advertising expense</li> <li>Operation and rent of shipping center, airport counter, customer center, etc.</li> <li>Other SG&amp;A expenses, etc.</li> </ul>

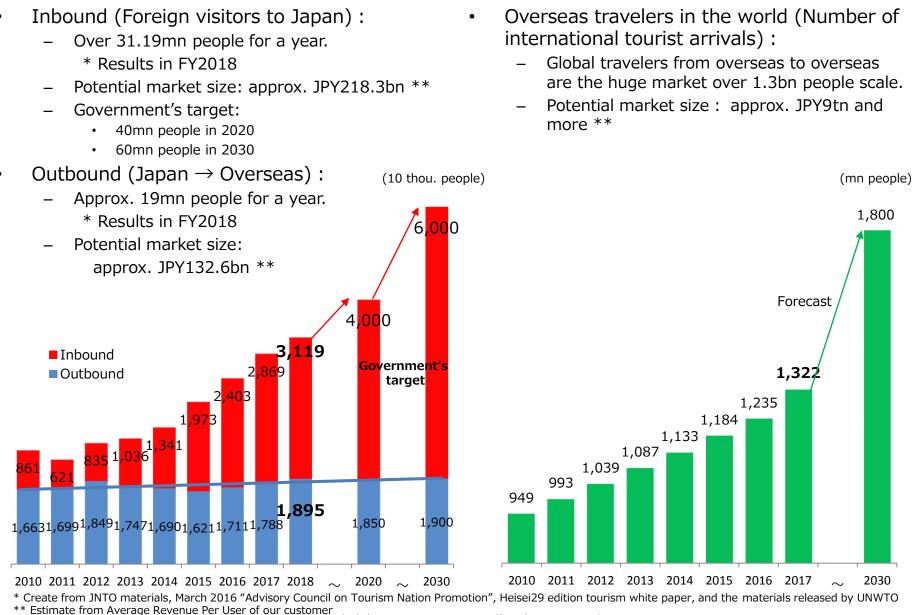
## "GLOBAL WiFi" Business Growth Story

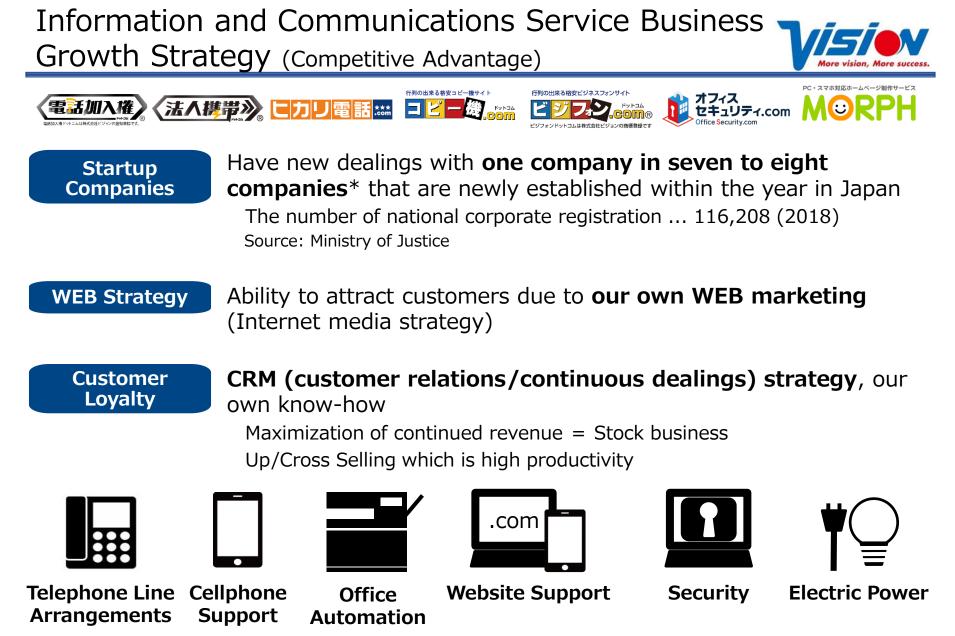




## "GLOBAL WiFi" Business Market Size







\* Total number of companies established within 6 months (including sole proprietors), starting business with us (our research)

The number of acquisitions will depend on the fluctuations in handling services and products.

## Information and Communications Service Business Profit Structure

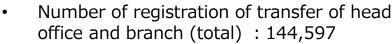


	Summary				
Items	Telephone line arrangements, cellphone, electric power, etc.	Office automation (multifunction printer, business phone), website support, security			
Sales	<ul> <li>Business brokerage fee (commission)</li> <li>Continuation fee (according to customers' usage situation)</li> <li>* Fee from telecom carriers and primary agents</li> </ul>	<ul> <li>Sales price</li> <li>* Fee from leasing company and credit</li> <li>company</li> <li>Maintenance fee</li> <li>* Fee from the manufacturers and factoring</li> <li>(website maintenance)</li> </ul>			
Cost of sales	<ul> <li>Devices (cellphones)</li> <li>* No cost of sales for telephone line arrangements and electric power</li> <li>* Payment to telecom carriers and primary agents</li> <li>Outsourcing (commission paid to agents), etc.</li> </ul>	<ul> <li>Devices (office equipment, security)</li> <li>* Payment to the manufacturers</li> <li>Outsourcing (commission paid to agents), etc.</li> </ul>			
SG&A expenses	<ul> <li>Personnel expenses</li> <li>Advertising expense (website, etc.)</li> <li>Rent of call center etc.</li> <li>Other SG&amp;A expenses, etc.</li> </ul>				

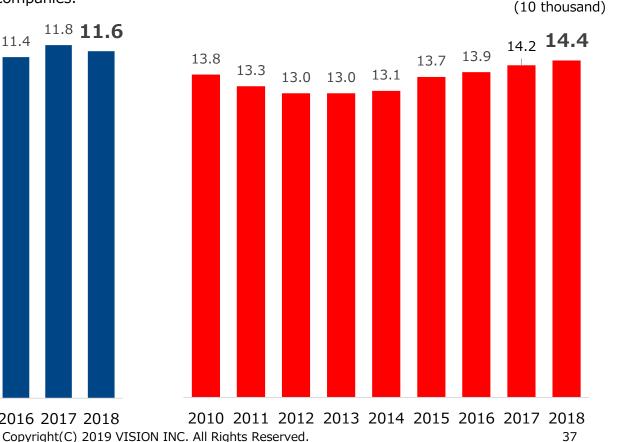
# Information and Communications Service Business Market Size

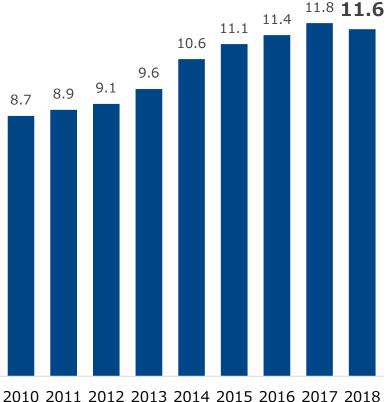


- Number of incorporation registrations (total) : 116,208
  - Approx. 110 thousand companies annually. (Continued increase trend due to aggressive establishment and corporate support by the government)
  - Attract customers utilizing the know-how of web marketing with over 15 years experience.
  - Target newly established companies.



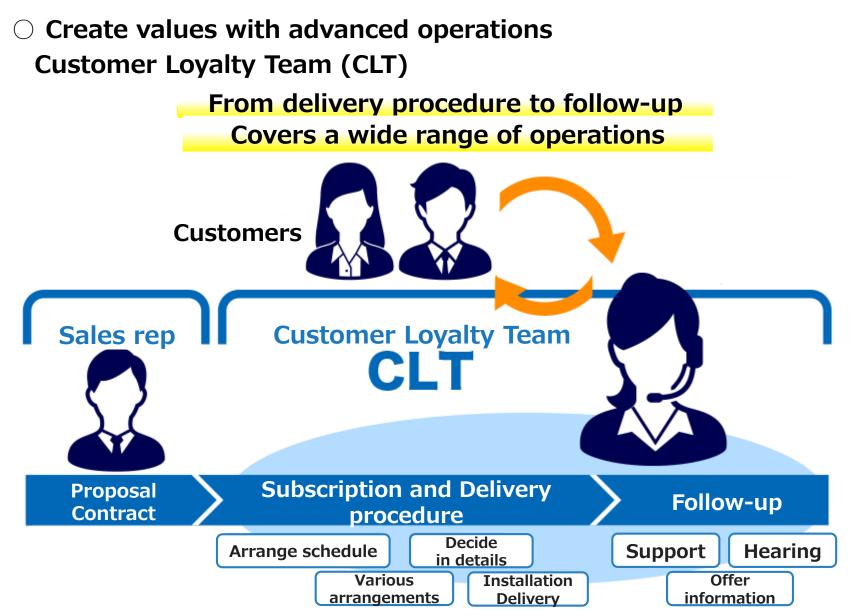
- Approx. 140 thousand companies annually. (Excluding the number of offices transferred that are not obliged to apply for registration)
- Cover change procedures, etc. on addition and relocation.
- Cross/Up Selling by advanced operations of Customer Loyalty Team (CLT).





Information and Communications Service Business Growth Strategy (Customer Service)

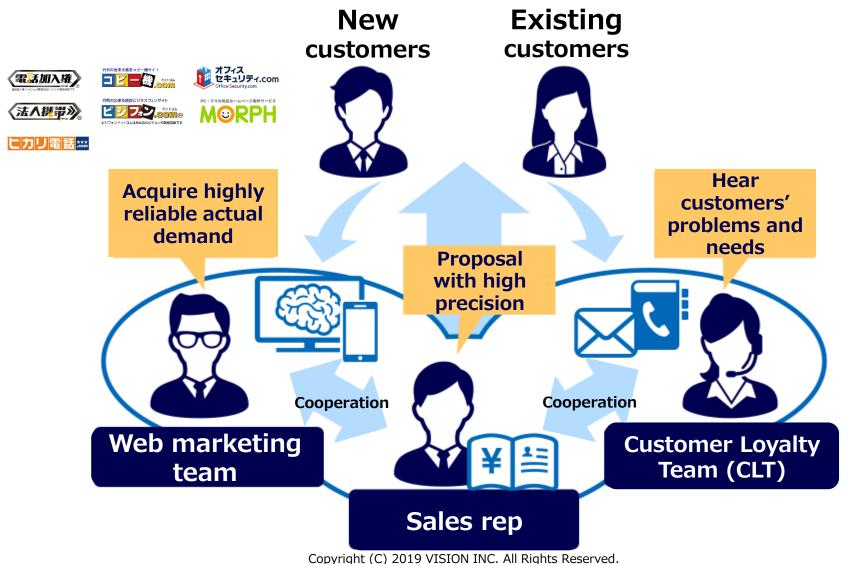




Information and Communications Service Business Growth Strategy (Marketing)



 Web marketing × Sales rep × CLT Trinity "high efficiency" marketing



# Information and Communications Service Business Growth Strategy (Escalation)



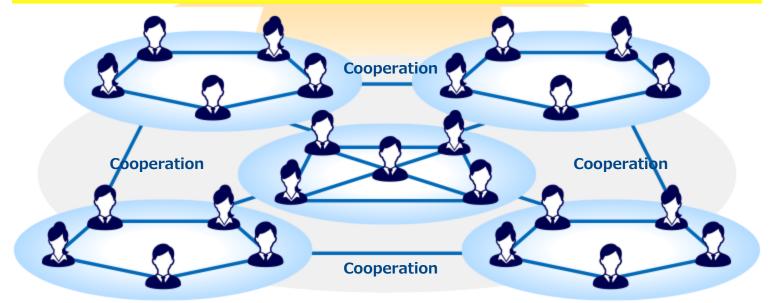
### • Organization culture that creates continuous evolution

High productivity created by cooperation between divisions (escalation)



Improve productivity due to flat and open culture,

promoting cooperation among divisions by "escalation system"

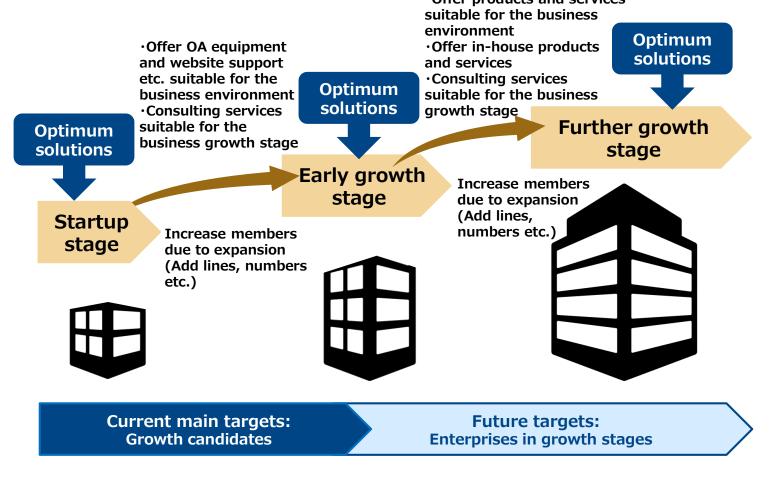


# Information and Communications Service Business Growth Strategy (Business Model)



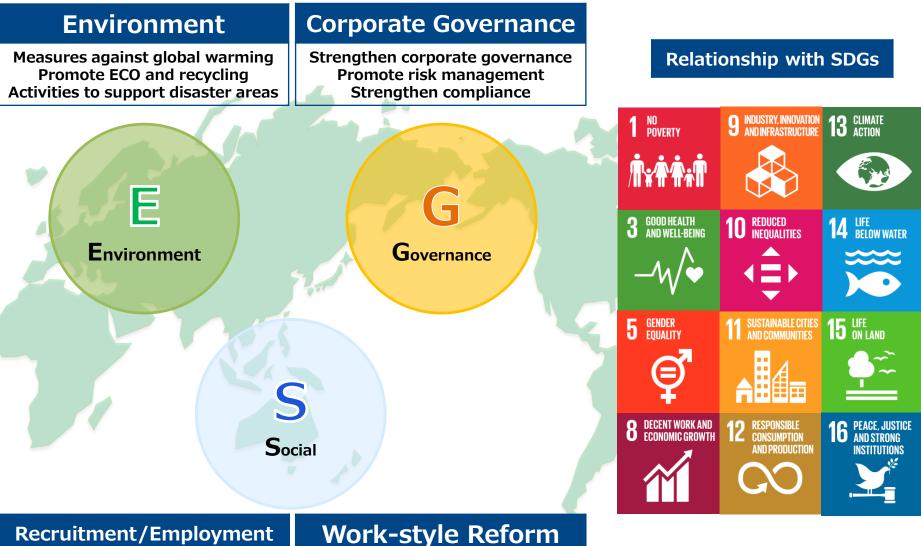
### **Continuous stock model**

- Keeping closer to the growth of client companies, offer optimum solutions according to the growth stage.
- Structure that profits are accumulated by our original know-how CRM (customer relations/continuous dealings).
   Offer products and services



## Sustainable Growth and Corporate Value **Improvement - ESG Activities**





Various recruitment channels **Recruitment advantages** 

Personnel system suitable for the times **Unique benefits** 

# Approach to Environment











Acquire a "Green Site License" to offset the carbon footprint of our website.

\* Support the environment with "Green Electricity" for our website's CO2 reduction.

Support and cooperate with "Shinsai Regain," which provides information, supports activities in disaster areas, and provides assistance to various activities to "realize a society where people can support each other in times of earthquake disasters."

#### Offer reasonable LED by rental.

#### **Paperless efforts**

FY2017  $\Rightarrow$  FY018: -9.6% (Copy fee + paper fee)

- •Provide iPad to sales staff, etc.
- •Utilize electronic forms and internal SNS actively.
- •Select recyclable suppliers.
- •Utilize video conference (reduce unnecessary traveling).





Video conference





Electronic form (workflow)





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S Social

#### Various recruitment channels

Fair recruitment, referral recruitment, employ women actively Hire multinational employees (Foreign employees: 19.6% (full-time)) Hire disabled people (Local group to support disabled people "Meiro-juku," continuously awarded since 2015.)

# Personnel system suitable the times, introduce unique benefits.

- Shorter working hours, shift work, flextime
- Half-day leave/hour leave (paid leave), spouse birthday leave (special leave)
- Drink benefit (summer, influenza vaccination subsidy)

# Average annual income continues to increase.

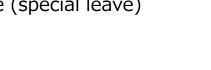
Improve work efficiency.

- \* Utilize AI chatbot, RPA, etc., actively.
- $\Rightarrow$  Improve productivity.
- $\Rightarrow$  Shift to high-value-added work.
- $\Rightarrow$  Commission, achievement allowance,

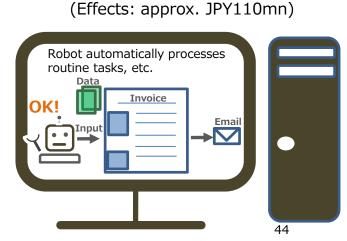
performance-linked bonus

 $\Rightarrow$  Increase average annual income.





RPA





### O "Vision Kids Nursery" opened as company-led childcare business

- In childbirth and childcare, which are life events of employees, implement measures to make work rules more flexible, expand leave systems, and promote taking leave (current status)
   ⇒ Provide a more work-friendly environment (a sense of security with children nearby) than
  - ever before.
  - \* Establish a childcare facility on site of CLT, where female employees account for more than 90%.
- Easy to return to work, and hire employees who are motivated to work in a parenting generation
   ⇒ Sources of sustainable growth







### O Support Japan Heart's activities "Providing medical care to areas where it is currently out of reach, wherever that may be."

 International medical NGO established by the founder Hideto Yoshioka (pediatrician) in order to improve the quality of medical support activities, based on his experience of overseas medical care.

Supported by many medical staffs and volunteers from Japan, more than 4,500 volunteers have participated in the activities, and more than 200,000 treatments have been conducted in developing countries.

#### Japan Heart's activities

There are four areas where medical care is difficult to reach.

One is foreign countries suffering from poverty and shortage of doctors. One is remote areas and islands in Japan. One is the hearts of children who fight diseases. One is the areas affected by a large-scale disaster. Japan Heart is working to deliver medical care to these four areas.

#### Our support for Japan Heart

Agree with the activities of Mr. Yoshioka and Japan Heart, support the volunteers by



•Offering GLOBAL WiFi for free

•Donating part of our sales

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# Governance System





### Independent officer system

Directors Total number: 6

(including independent outside directors: 3 / Male: 5, Female: 1)

 $\Rightarrow$  Business owners, and possess rich experience in web marketing, inbound business, and the financial industry/global business.

Audit & Supervisory Board Members Total number: 4 (Independent outside auditors: 4)

 $\Rightarrow$  CPA, prosecutor/lawyer, and business owners.

### Strengthen information security

ISMS certification Certified under the international standard for information security management system (ISMS), ISO/IES 27001.

Establish and operate the Information Security Committee.



### Compliance, risk management, internal control activities

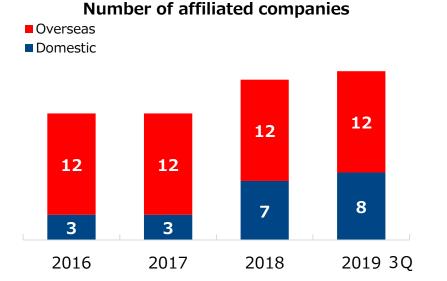
Conduct regular training.

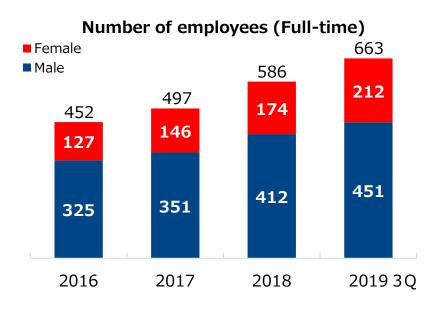


### APPENDIX

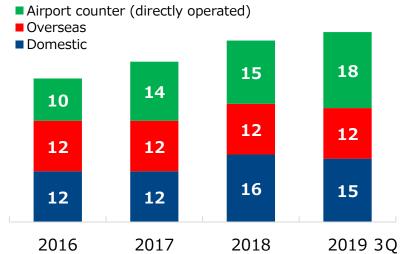
# Group Structure

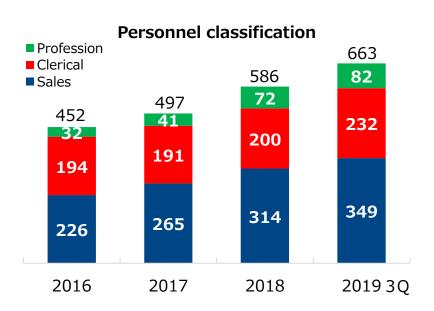






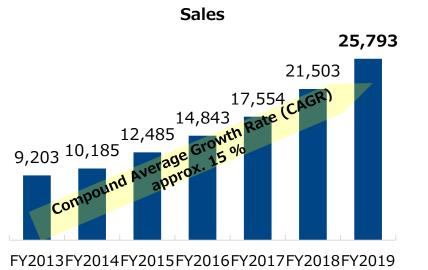
#### Number of operation bases



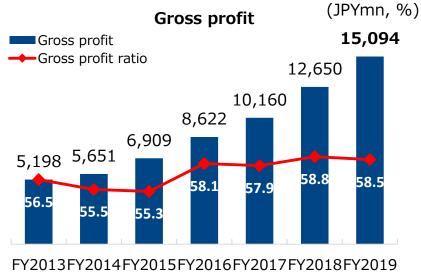


# Performance Data

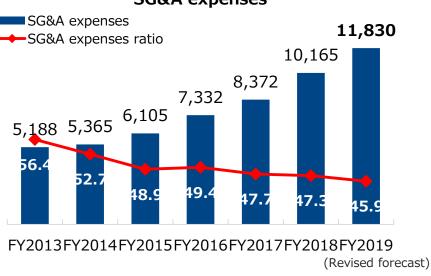




(Revised forecast)

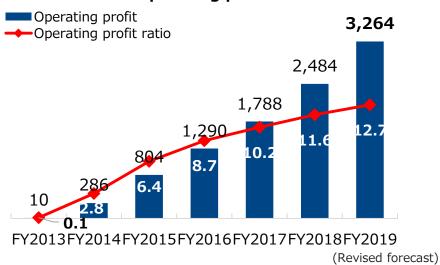


(Revised forecast)



#### SG&A expenses

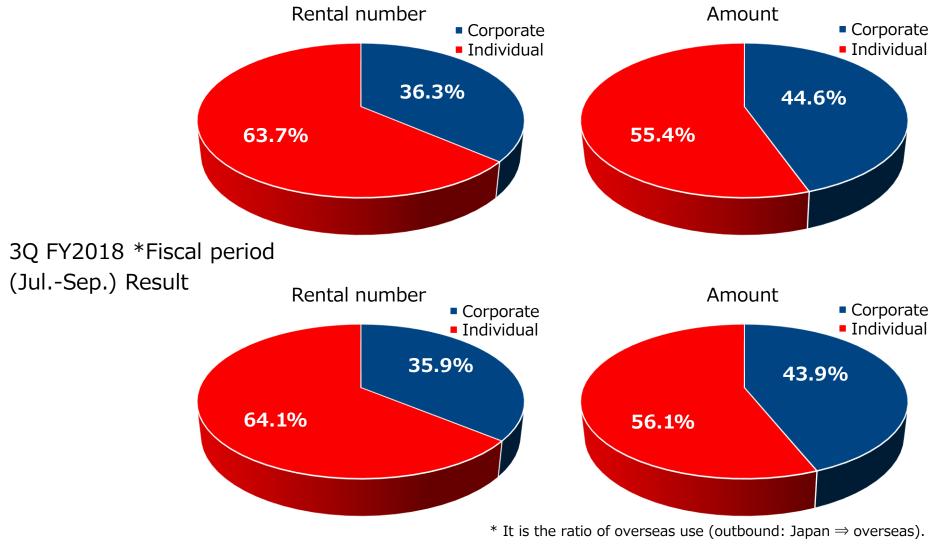
**Operating profit** 



### "GLOBAL WiFi" Business Customer Attributes (Corporate/Individual)



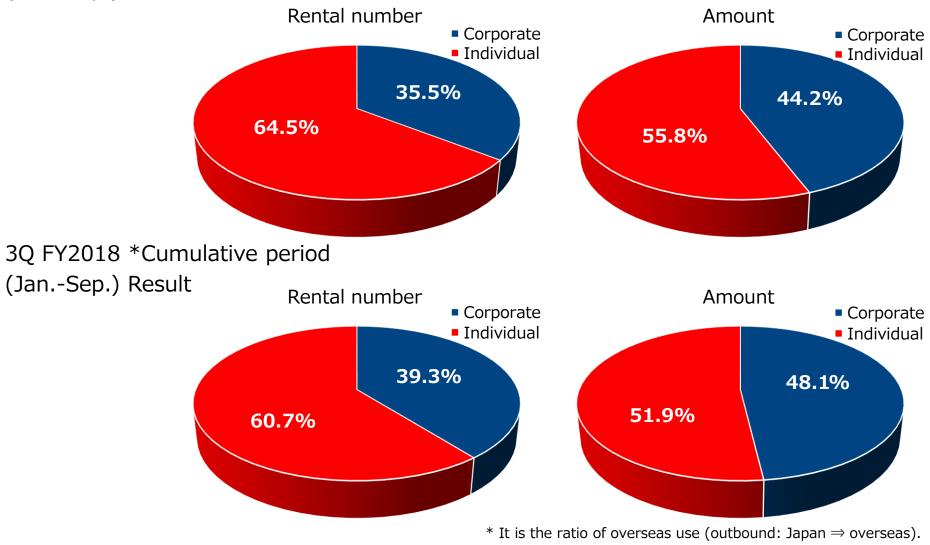
# 3Q FY2019 \*Fiscal period (Jul.-Sep.) Result



### "GLOBAL WiFi" Business Customer Attributes (Corporate/Individual)



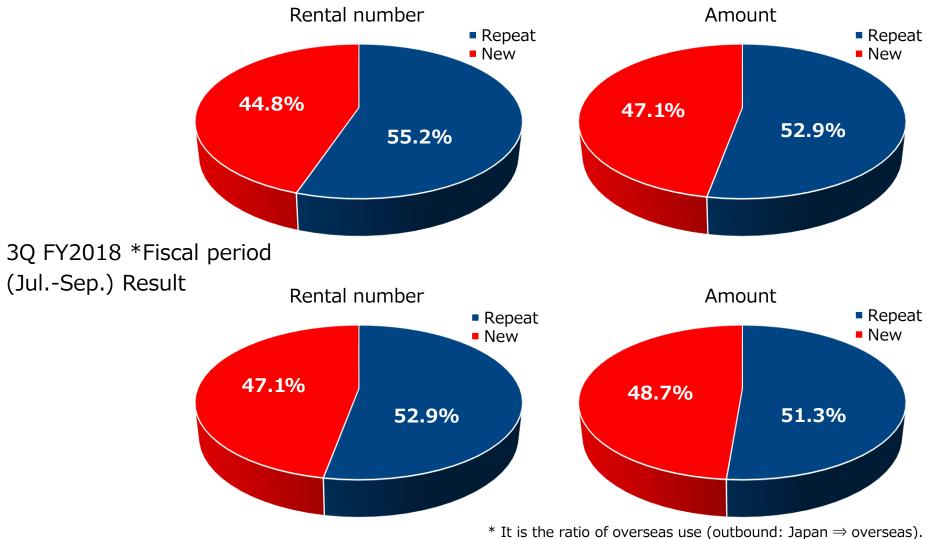
3Q FY2019 \*Cumulative period (Jan.-Sep.) Result



### "GLOBAL WiFi" Business Customer Attributes (New/Repeat)



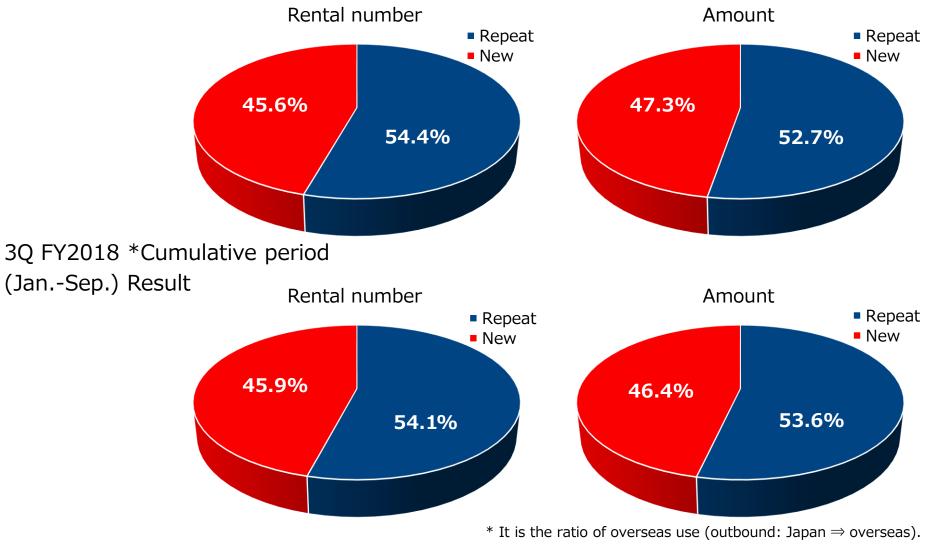
3Q FY2019 \*Fiscal period (Jul.-Sep.) Result



### "GLOBAL WiFi" Business Customer Attributes (New/Repeat)



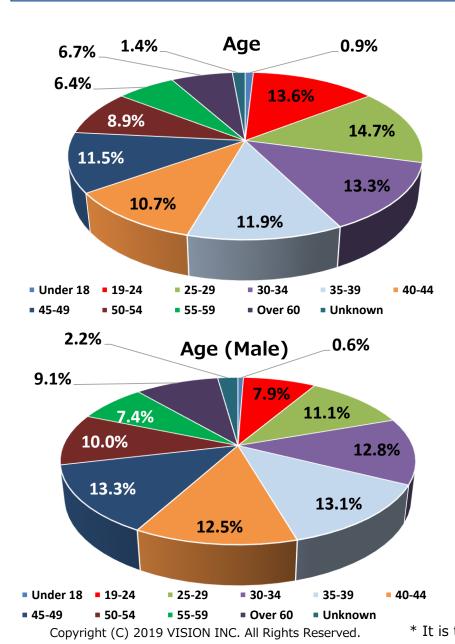
3Q FY2019 \*Cumulative period (Jan.-Sep.) Result



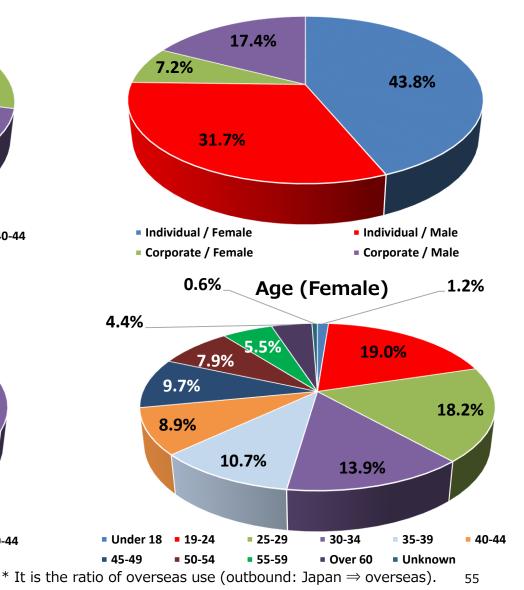
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# "GLOBAL WiFi" Business Customer Attributes

(Gender/Age/Past Cumulative Total)



Gender/Corporate or individual







\* Excerpt from "Notice of Stock Split" on Aug. 9, 2019

#### Purpose

The stock split will be conducted with the aim of creating an environment in which investors can easily invest, expanding its investor base, and increasing the liquidity of the Company's stock by reducing the price of share-trading units.

Overview	
Method of stock split	The stock split shall have a record date of Monday, September 30, 2019 and shall involve the splitting of common stocks held by shareholders whose names are recorded in the latest Registry of Shareholders on the record date at a ratio of 1:3.
Number of increase in shares by stock split	Total number of issued shares before stock split: 16,341,000 shares Number of increase in shares by stock split: 32,682,000 shares Total number of issued shares after stock split: 49,023,000 shares Total number of authorized shares after stock split: 123,000,000 shares
Schedule of stock split	Public notice date of the record date: Friday, September 13, 2019 Record date: Monday, September 30, 2019 Effective date: Tuesday, October 1, 2019
Shareholder benefits	
Substantial expansion of shareholder benefit	The changes will be applied from the shareholders whose names are recorded in the Registry of Shareholders as of December 31, 2019. After the stock split, we will present a "shareholder benefit coupon" according to the same number of shares as the standard before the split.
Others	
Changes in capital	The stock split will not result in changes in capital.

Overview of Stock Options with Charge Issuance

(Resolved by the Board of Directors' Meeting on November 13, 2017)



* Excerpt from "Determination of Details of Issuance of Stock Acquisition Rights" on Nov. 30, 2017	
Item	Details
Name	Vision Inc. Third Series Stock Acquisition Rights
Number of issues	13,560 units (100 shares per stock acquisition right, 1,356,000 shares of common stock)
Issue price	JPY1,600 per stock acquisition right
Total issue price	JPY3,510,684,000
Target	Directors (excluding outside directors), employees, employees of the subsidiaries 163 people 13,560 units
Conditions for the exercise of the stock acquisition rights % See the table below	If the operating profit for any fiscal year from FY2018 to FY2021 falls below JPY1.6bn, the subsequent stock acquisition rights cannot be exercised, except for the stock acquisition rights that are already exercisable.
	ting profit in any fiscal year from 8 to FY2021 exceeds JPY3.6bn Exercisable ratio : 100%
Operat JPY3.1	ting profit in FY2020 exceeds bn Exercisable ratio : 30%
JPY2.1t	ting profit in FY2018 exceeds bn <b>and</b> operating profit in 9 exceeds JPY2.6bn



# **Business Summary**

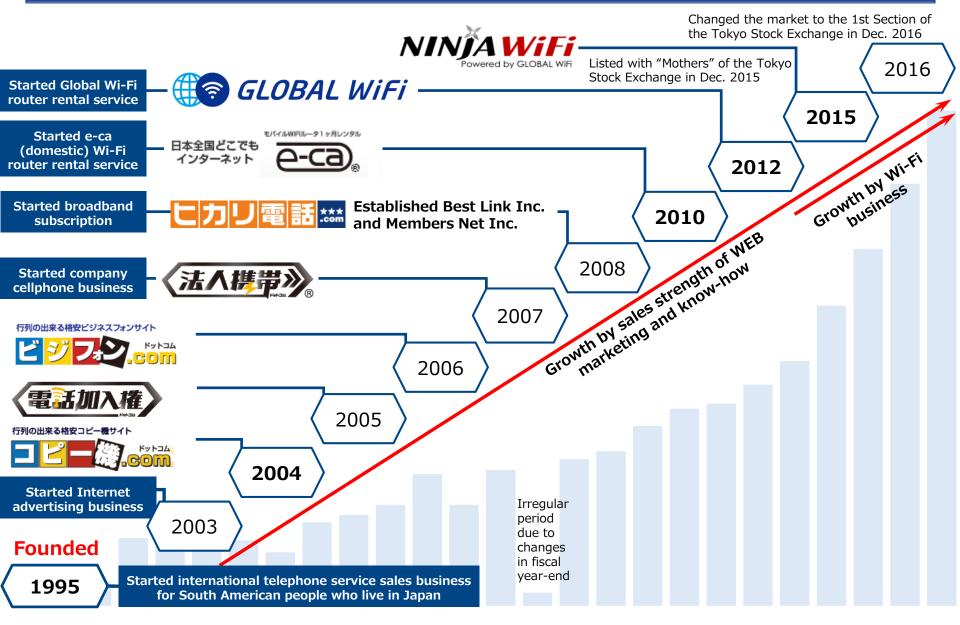
# VISION INC.





# History and Evolution of Sales





# **Our Core Strategies**



### Niche & Focus strategy



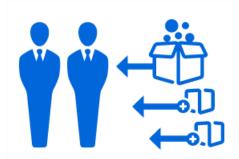
- Discover the challenges born in the niches of the evolution in information and communications, and develop new markets.
- Focus management resources on carefully selected targets, and refine our services.
  - ✓ Overseas travelers
  - ✓ Startup companies

Price & Quality leadership strategy



- Production efficiency is thoroughly pursued.
- Realized by improving organizational structure and business speed.
- While maintaining high quality of service, demonstrate price competitiveness surpassing competitors.
- ✓ Productivity, price advantage
- Service quality evaluation

## Up/Cross selling strategy



- Pick up new needs for information and communications services and continuously offer services at reasonable prices at the right time.
- Build a long-term relationship with customers.
  - ✓ Original CRM
  - ✓ Stock business



### "GLOBAL WiFi" Business

- Offer anytime, anywhere, safe, secure and comfortable mobile Internet environment all over the world.
  - Rental service

GLOBAL WiFi

STEP2

Receive router

Connectable with multiple users and multiple devices (companion, smartphone, laptop, etc.)



STEP1

Order and payment



NINÎ

STEP3

### Information and Communications Service Business

- Offer the most suitable information and communications-related products and services tailored to the stage and needs of the company since starting business.
- Our own sales structure, CRM
  - Web marketing  $\times$  Sales rep  $\times$  CLT (Customer Loyalty Team)

行列の出来る格安ビジネスフォンサイト





### Contributing to the Information and Communications Revolution



Materials and information provided in this announcement include so-called "forward-looking statements".

They are estimated at the present and are based on the assumption that involves forecasts and risks, and substantially they include uncertainties which could cause different results from these statements.

These risks and uncertainties include general industry and market conditions, and general domestic and international economic conditions, such as interest rates and currency exchange fluctuations.

In the future, even if there is new information or future events etc., we shall not be obligated to update and revise the "forward-looking statements" included in this announcement.

Vision Inc.

Contact : ir@vision-net.co.jp